

2019

 @TwitterBusiness

2019

يناير

January

01

SUN	MON	TUE	WED	THU	FRI	SAT
		1 New Year's Day 3.5B ^{Tweet impressions¹} Post-Holiday Blues	2	3	4	5 AFC Asian Cup → London Men's Fashion Week →
6 Golden Globe Awards 1.3B ^{Tweet impressions¹} Dakar Rally → 70M ^{Tweet impressions¹}	7	8	9	10	11	12
13	14 Australia Open →	15 Paris Men's Fashion Week →	16	17	18	19
20	21 Blue Monday Paris Haute Couture Week →	22 World Economic Forum → 109M ^{Tweet impressions¹}	23	24	25 Dubai Standard Chartered Marathon	26 Australia Day
27	28 Arab Health 2019 →	29	30	31		

EVENTS LENGTHS				NOTES
London Men's Fashion Week	5/1-7/1	Dubai Shopping Festival	26/12-28/1	
Paris Men's Fashion Week	15/1-20/1	World Economic Forum	22/1-25/1	
		Arab Health Exhibition & Congress 2019	28/1-31/1	
AFC Asian Cup	5/1-1/2			
Dakar Rally	6/1-17/1			
Australia Open	14/1-27/1			

● Entertainment ● Sports ● Holidays ● Other

¹Tweet impressions based on Twitter internal data TBD: dates were not available at time of print, but keep an eye out for these events.

2019

فبراير

February

02

SUN	MON	TUE	WED	THU	FRI	SAT
					1 UAE Innovation Month →	2
3 Super Bowl LIII 4.8B ^{Tweet impressions¹}	4 World Cancer Day	5 Chinese New Year	6	7 Al Janadriyah Festival → New York Fashion Week → 91M ^{Tweet impressions¹}	8	9
10 World Government Summit → Grammy Awards 2B ^{Tweet impressions¹}	11	12 IBM Think → 475K ^{Tweet impressions¹}	13 Dubai Jazz Festival →	14 Valentine's Day 2.6B ^{Tweet impressions¹} Pakistan Super League 2019 →	15 London Fashion Week → 34M ^{Tweet impressions¹}	16 Gulfood →
17 Dubai Tennis Championships →	18	19 Milan Fashion Week →	20	21 Dubai Food Festival →	22	23
24 Academy Awards 5B ^{Tweet impressions¹}	25 Kuwait National Day Innovation Arabia →	26 Dubai International Boat Show →	27 Paris Fashion Week → 59M ^{Tweet impressions¹}	28		

EVENTS LENGTHS

New York Fashion Week	7/2-13/2	UAE Innovation Month	1/2-28/2
London Fashion Week	15/2-19/2	Al Janadriyah Festival	7/2-14/2
Dubai International Jazz Festival	13/2-22/2	The World Government Summit	10/2-12/2
Milan Fashion Week	19/2-25/2	IBM Think	12/2-15/2
Paris Fashion Week	27/2-6/3	Gulfood	17/2-21/2
RedFestDXB Dubai	TBD	Dubai Food Festival	21/2-9/3
Dubai Tennis Championships	17/2-2/3	Innovation Arabia	25/2-27/2
Pakistan Super League 2019	14/2-17/3	Dubai International Boat Show	26/2-2/3

● Entertainment ● Sports ● Holidays ● Other

NOTES

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2019

مارس

March

03

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3 El Clasico World Wildlife Day	4	5	6	7 Geneva International Motor Show → 18M ^{Tweet impressions¹}	8 International Women's Day 838M ^{Tweet impressions¹}	9
10 WWE Fastlane 2019 The Big 5 Saudi 2019 →	11 Saudi Airshow →	12	13	14 Special Olympics World Summer Games → Pi Day 69M ^{Tweet impressions¹}	15	16
17 St. Patrick's Day 311M ^{Tweet impressions¹}	18	19	20 Spring Equinox International Day of Happiness Art Dubai →	21 Mother's Day 2.4M ^{Tweet impressions¹}	22	23
24	25	16	27	28 Formula 1 Gulf Air Bahrain Grand Prix →	29	30 Dubai World Cup
31						

EVENTS LENGTHS

Saudi Airshow	11/3-14/3	The Big 5 Saudi 2019	10/3-13/3
Dubai Modest Fashion Week	TBD	Art Dubai	20/3-23/3
		Saudi Comic Con	TBD
UAE Pro-League Final	TBD		
Special Olympics World Summer Games	14/3-21/3		
Formula 1 Gulf Air Bahrain Grand Prix	28/3-31/3		
Purim	20/3-21/3		

NOTES

● Entertainment ● Sports ● Holidays ● Other

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2019

أبريل

April

04

SUN	MON	TUE	WED	THU	FRI	SAT
	<div>1</div> <div>April Fool's Day</div> <div>698M ^{Tweet impressions¹}</div>	<div>2</div>	<div>3</div> <div>World Art Dubai →</div> <div>Al Isra Was Miraj (The Prophet's Ascension)</div>	<div>4</div>	<div>5</div> <div>Cityscape Saudi Arabia Jeddah →</div>	<div>6</div>
<div>7</div> <div>World Health Day</div> <div>18M ^{Tweet impressions¹}</div>	<div>8</div>	<div>9</div>	<div>10</div>	<div>11</div> <div>Middle East Film & Comic Con →</div> <div>Dubai Fashion Week →</div>	<div>12</div>	<div>13</div>
<div>14</div>	<div>15</div>	<div>16</div>	<div>17</div>	<div>18</div>	<div>19</div> <div>Passover →</div> <div>Good Friday</div>	<div>20</div>
<div>21</div> <div>Easter Sunday</div> <div>18.9M ^{Tweet impressions¹}</div>	<div>22</div> <div>Easter Monday</div> <div>Earth Day</div> <div>170M ^{Tweet impressions¹}</div>	<div>23</div>	<div>24</div>	<div>25</div> <div>Sinai Liberation Day</div>	<div>26</div>	<div>27</div>
<div>28</div> <div>Arab Club Champions Cup Final</div> <div>Coptic Easter</div>	<div>29</div> <div>Sham el-Nessim</div>	<div>30</div>				

EVENTS LENGTHS	NOTES
Passover	19/4-27/4
Tribeca Film Festival	19/4-27/4
World Art Dubai	2/4-3/4
Cityscape Saudi Arabia Jeddah	5/4-7/4
Middle East Film & Comic Con	11/4-13/4

● Entertainment ● Sports ● Holidays ● Other

2019

مايو

May

05

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Labour Day (EG)	2 Saudi Professional League Final	3 World Press Freedom Day	4 Star Wars Day 196M <small>Tweet impressions¹</small>
5 Ramadan →	6 MET Gala 25M <small>Tweet impressions¹</small>	7	8	9	10	11
12	13	14 Cannes Film Festival → Eurovision → 3.8B <small>Tweet impressions¹</small>	15	16	17	18 FA Cup Final 296M <small>Tweet impressions¹</small>
19	20	21	22	23	24	25
26 French Open →	27	28	29	30 Cricket World Cup →	31	

EVENTS LENGTHS

Cannes Film Festival	14/5-25/5
TV BAFTA Awards (L/Y 13th)	TBD
Eurovision	14/5-18/5
French Open	26/5-19/6
Cricket World Cup	30/5-15/7
Egyptian Premier League Final	TBD
Ramadan	5/5-4/6

NOTES

● Entertainment ● Sports ● Holidays ● Other

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2019

يونيو
June

06

SUN	MON	TUE	WED	THU	FRI	SAT
						1 UEFA Champions League Final
2	3	4 Eid al-Fitr	5 2018-19 UEFA Nations League →	6	7 2019 Africa Cup of Nations →	8
9	10 London Tech Week →	11	12	13	14 2019 Copa América →	15 MTV Movie & TV Awards 14M <small>Tweet impressions¹</small>
16 Father's Day (SA)	17 Cannes Lions → 90M <small>Tweet impressions¹</small>	18	19	20	21 Father's Day (UAE/EG) Summer Solstice 57M <small>Tweet impressions¹</small>	22
23	24 Saudi Women Driving Ban Lift - First Annivesary	25	26	27	28	29
30 Social Media Day						

EVENTS LENGTHS

2018-19 UEFA Nations League	5/6-9/6
2019 Africa Cup of Nations	7/6-30/6
2019 Copa America	14/6-7/7
London Tech Week	10/6-16/6
Cannes Lions	

NOTES

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2019

يوليو
July

07

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Wimbledon → 2.6B <small>Tweet impressions¹</small>	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17 World Emoji Day	18 British Open →	19	20
21 2019 International Champions Cup →	22	23 Egyptian Revolution Day	24	25	26	27
28	29	30	31			

EVENTS LENGTHS

Wimbledon	1/7-14/7
British Open	18/7-21/7
2019 International Champions Cup	21/7-11/8
2019-20 Egyptian Premier League	TBD

NOTES

2019

اغسطس

August

08

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9 Hajj →	10 Arafat (Hajj) Day→
11 Eid al-Adha →	12 International Youth Day	13	14	15	16	17
18 MTV VMAs 2.5B <small>Tweet impressions¹</small>	19	20 GamesCom → 306M <small>Tweet impressions¹</small>	21	22	23	24
25	26 US Open → 700M <small>Tweet impressions¹</small> Women's Equality Day	27	28 Venice International Film Festival 22M <small>Tweet impressions¹</small>	29	30	31 Islamic New Year / Hijri →

EVENTS LENGTHS

US Open	26/8-8/9
2019 Saudi Super Cup	TBD
GamesCom	20/8-24/8
Hajj	9/8-14/8
Arafat (Hajj) Day	10/8-11/8
Eid al-Adha	11/8-15/8
Islamic New Year / Hijri	31/8-1/9
2019 Saudi Super Cup	TBD

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2019

سبتمبر

September 09

SUN	MON	TUE	WED	THU	FRI	SAT
1 Back to School 318M <small>Tweet impressions¹</small>	2	3	4	5	6 New York Fashion Week → 93M <small>Tweet impressions¹</small>	7
8	9	10	11	12	13	14 London Fashion Week → 44M <small>Tweet impressions¹</small>
15	16	17 UN General Assembly 184M <small>Tweet impressions¹</small>	18	19 Milan Fashion Week → 30M <small>Tweet impressions¹</small>	20 Formula 1 Singapore Grand Prix →	21 International Day of Peace
22	23 Saudi National Day Fall Equinox	24	25 Paris Fashion Week → 57M <small>Tweet impressions¹</small>	26	27 World Tourism Day	28 Muharram
29 World Heart Day	30					

EVENTS LENGTHS

New York Fashion Week	6/9-14/9
London Fashion Week	14/9-18/9
Milan Fashion Week	19/9-25/9
Paris Fashion Week	25/9-3/10
El Gouna Film Festival	TBD
Formula 1 Singapore Grand Prix	20/9-22/9

NOTES

2019

اكتوبر

October

10

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Breast Cancer Awareness Month → International Coffee Day	2	3	4 World Smile Day World Animal Day	5
6 Armed Forces Day (EG) GITEX Technology Week →	7	8	9	10	11	12
13	14 National Dessert Day	15	16 National Food Day	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Halloween 2.6B <small>Tweet impressions¹</small>		

EVENTS LENGTHS

BFI Film Festival	10/10-23/10
Cairo Jazz Festival	TBD
American Music Awards	TBD
Dubai Fitness Challenge	TBD
Breast Cancer Awareness Month	1/10-31/10
Fashion Forward Dubai	TBD
The Big Entertainment Show	TBD

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2019

نوفمبر

November

11

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Movember →	2
3	4	5	6	7	8	9 Prophet Muhammad's Birthday
10	11	12 Dubai International Motor Show →	13 Arab Fashion Week →	14	15	16
17 Dubai Airshow →	18	19	20	21 DP World Tour Championship Dubai →	22	23
24	25	26	27	28 Formula 1 Abu Dhabi Grand Prix → Thanksgiving 1.4B <small>Tweet Impressions¹</small>	29 White Friday	30 Martyrs’ Day (UAE)

EVENTS LENGTHS

Arab Fashion Week	13/11-18/11	Movember	1/11-30/11
Cairo International Film Festival	TBD	Dubai International Motor Show	12/11-16/11
Annual Runway Dubai Fashion Show	TBD	Dubai Airshow	17/11-21/11
Dubai Rugby 7's	TBD		
DP World Tour Championship Dubai	21/11-24/11		
Formula 1 Abu Dhabi Grand Prix	28/11-21/1		
Dubai Rugby 7's	TBD		

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2019

ديسمبر

December

12

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Cyber Monday 268M ^{Tweet impressions¹} UAE National Day →	3	4	5	6	7
8	9	10 International Human Rights Day	11	12	13	14
15	16	17	18	19	20	21
22 Hanukkah → Winter Solstice	23	24 Christmas Eve	25 Christmas Day 5.8B ^{Tweet impressions¹}	26	27	28
29	30	31 New Year's Eve 4.5B ^{Tweet impressions¹}				

EVENTS LENGTHS

Marrakech International Film Festival	TBD
Dubai International Film Festival	TBD
UAE National Day	2/12-3/12
Hanukkah	22/12-30/12
Dubai Shopping Festival	TBD

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