



# Q4 Marketing Calendar

## October

- 11 Canadian Thanksgiving
- 31 Halloween

## November

- 1 All Saints' Day (US)
- 11 Veterans Day (US) / Remembrance Day (UK)
- 25 Thanksgiving (US)
- 26 Black Friday
- 27 Small Business Saturday (US)
- 28 First Day of Hanukkah
- 29 Cyber Monday
- 30 Giving Tuesday

## December

- 4 Small Business Saturday (UK)
- 6 Last Day of Hanukkah
- 21 Winter Solstice
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day
- 26 Kwanzaa Begins
- 31 New Year's Eve