



Q4 MENA Marketing Calendar

October

- 1 Start of Expo 2020 Dubai
- 20 Start of Riyadh Season 2021
- 31 Halloween

November

- 26 Black Friday
- 29 Cyber Monday

December

- 2 UAE National Day
- 18 Qatar National Day
- 24 Christmas Eve
- 25 Christmas Day
- 31 New Year's Eve