

# 2020 Holiday Marketing Calendar

 Business

## October

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10/12 Canadian Thanksgiving

10/31 Halloween

## November

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11/1 All Saints' Day

11/27 Black Friday

11/3 Election Day in the US

11/28 Small Business Saturday

11/11 Veterans Day in the US

11/29 Cyber Monday

11/26 Thanksgiving in the US

## December

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12/11 First Day of Hannukah

12/25 Christmas Day

12/18 Last Day of Hannukah

12/26 Boxing Day

12/21 Winter Solstice

12/26 Kwanzaa Begins

12/24 Christmas Eve

12/31 New Years Eve