

February 2018

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Black History Month → 251M <small>Tweet impressions¹</small>	2 Groundhog Day 49M <small>Tweet impressions¹</small>	3 NFL Honors 243M <small>Tweet impressions¹</small>
4 Super Bowl 52 4.8B <small>Tweet impressions¹</small> Puppy Bowl 27M <small>Tweet impressions¹</small>	5	6	7	8 New York Fashion Week S/S → 91M <small>Tweet impressions¹</small>	9 Carnival → 301M <small>Tweet impressions¹</small> National Pizza Day 34M <small>Tweet impressions¹</small> Winter Olympics →	10
11	12 ABN Amro World → Tennis Tournament 4.3M <small>Tweet impressions¹</small>	13 Mardi Gras 22M <small>Tweet impressions¹</small> Pancake Day	14 Valentine's Day 2.6B <small>Tweet impressions¹</small>	15	16 London Fashion Week S/S → 7.5M <small>Tweet impressions¹</small> Chinese New Year	17 NBA All-Star → 1.7B <small>Tweet impressions¹</small>
18 Daytona 500 140M <small>Tweet impressions¹</small> National Drink Wine Day 5.6M <small>Tweet impressions¹</small>	19 President's Day 107M <small>Tweet impressions¹</small>	20	21 Brit Award 310M <small>Tweet impressions¹</small> Milan Fashion Week S/S → 22M <small>Tweet impressions¹</small>	22 National Margarita Day 14M <small>Tweet impressions¹</small>	23 Premio Lo Nuestro 5.9M <small>Tweet impressions¹</small>	24
25	26	27 Paris Fashion Week S/S → 12M <small>Tweet impressions¹</small>	28 NCAA Conference Tournament → 18M <small>Tweet impressions¹</small> 2018 NFL Combine → 71M <small>Tweet impressions¹</small>			

EVENTS LENGTHS

New York Fashion Week	2/8–2/16	Winter Olympics	2/9–2/25	Carnival	2/9–2/17
London Fashion Week	2/16–2/20	ABN Amro World Tennis Tournament	2/12–2/18	Black History Month	All month
Milan Fashion Week	2/21–2/27	NBA All-Star	2/17–2/18		
Paris Fashion Week	2/27–3/6	NCAA Conference Tournament	2/28–3/4		
		2018 NFL Combine	2/28–3/6		