

June 2018

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Governors Ball → National Donut Day	2
3	4 WWE Extreme Rules MLB Draft →	5 Computex → InfoSecurity Europe →	6	7 CMA Awards → 157M <small>Tweet impressions¹</small>	8 CMA Festival → Taste of Country Music Festival → Nat'l Best Friends Day	9 Belmont Stakes →
10 Tony Awards Cisco Live US →	11 CeBit 2018 →	12 E3 → 5.3M <small>Tweet impressions¹</small>	13	14 US Open Golf Championship →	15 Food & Wine Classic in Aspen →	16
17 Father's Day 37.8M <small>Tweet impressions¹</small>	18 Cannes Lions → EDC (Las Vegas) →	19	20 VidCon →	21 Summer Solstice National Selfie Day NBA Draft 2.6M <small>Tweet impressions¹</small>	22	23
24	25 BET Awards 4.5M <small>Tweet impressions¹</small> NBA Awards	26 2017 NBA Awards	27 Summerfest →	28	29	30 Social Media Day

EVENT LENGTHS

Governors Ball	6/1-6/3	US Open Golf Championship	6/14-6/17
Summerfest	6/27-7/8	2017 MLB Draft	6/4-6/6
InfoSecurity Europe	6/5-6/7	Computex	6/5-6/9
CMA Awards	6/7-6/10	Cisco live US	6/10-6/14
CMT Awards	TBD	CeBit 2018	6/11-6/15
Taste of Country Music Festival	6/8-6/10	E3	6/12-6/14
EDC Vegas	6/18-6/20	Food & Wine Classic in Aspen	6/15-6/17
Cannes Lions	6/18-6/22		
VidCon	6/20-6/23		

● Entertainment ● Sports ● Holidays ● Other

*Tweet impressions based on 2017 internal data