

May 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30 APR National Small Business Week <i>April 30 – May 6</i>	1 Met Gala 2M Tweets about the Met Gala ¹	2	3	4	5 Cinco de Mayo	6 Kentucky Derby
7	8	9 Eurovision Song Contest <i>May 9 – 13</i> 2.8B Tweet impressions ¹	10	11	12	13
14 Mother's Day 25.9M Tweets about Mother's Day ¹	15	16	17	18	19	20
21 Billboard Music Awards	22	23	24	25	26 First day of Ramadan <i>May 26 – June 25</i>	27
28 Start of French Open <i>May 28 – June 11</i>	29 Memorial Day	30	31			



¹ Twitter Internal Data