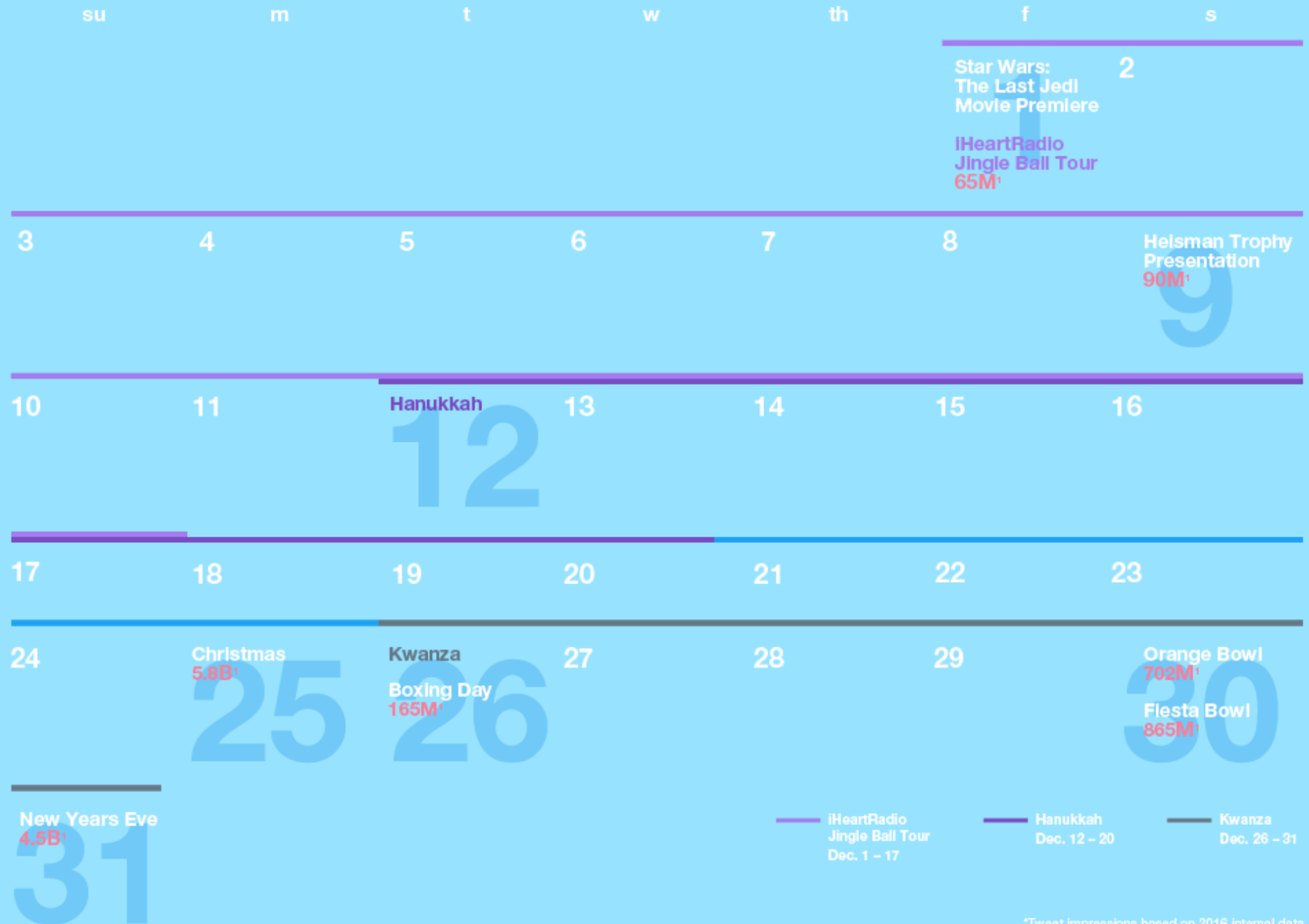


December 2017



*Tweet impressions based on 2016 internal data