

September 2017

su	m	t	w	th	f	s
					1 PAX West 53M ¹	2
3	4 Labor Day 156M ¹	5 #CharityDay	6	7 NFL Opening Weekend 1.8B ¹ Toronto Intl. Film Festival New York Fashion Week	8 #LiteracyDay #SU2CDay	9
10	11	12	13	14	15 London Fashion Week National Hispanic Heritage Month <i>Sep. 15 – Oct. 15</i>	16
17 Primetime Emmy Awards 4.4M ¹	18	19 #TalkLikeA PirateDay	20	21 #PeaceDay	22 First day of Fall #HobbitDay iHeartRadio Music Festival	23
24	25	26 Paris Fashion Week <i>Sep. 26 – Oct. 3</i>	27 #WTD2017	28	29	30 #International PodcastDay

¹Tweet impressions based on Twitter Internal Data

- PAX West Sep. 1 – 4
- NFL Opening Weekend Sep. 7 – 10
- New York Fashion Week Sep. 7 – 14
- Toronto International Film Festival Sep. 7 – 17
- London Fashion Week Sep. 15 – 19
- iHeartRadio Music Festival Sep. 22 – 23