



# Australia First View Electoral Report

## Report Details

This report provides information on First View campaigns promoted on Twitter during the 2019 Australian federal election campaigning period per Twitter's [Political Campaigning Policy](#).

## Ads

### Campaign details

**Handle:** @LiberalAus

**Date:** April 4 2019

**Total spend:** \$13,000 AUD

**Tweet Impressions:** 655,708

**Trend impressions:** 655,708

[Link to Tweet](#)



**Liberal Party** ✓  
@LiberalAus

Bill Shorten poses the greatest risk to Australia's economy in a generation. If elected, Labor would slug Australians with big new taxes totalling more than \$200 billion. [#LaborsTaxBill](#) [#auspol](#) [laborstaxbill.com.au](#)



Labor would slug Australians with big new taxes.

[www.laborstaxbill.com.au](#)



### Campaign details

**Handle:** @LiberalAus

**Date:** May 16 2019

**Total spend:** \$13,000 AUD

**Tweet Impressions:** 531,264

**Trend impressions:** 531,264

[Link to tweet](#)



**Liberal Party** ✓

@LiberalAus



Labor can't manage money. That's why they come after yours. Australia can't afford Labor. [#auspol](#)



Labor Can't Manage Money  
[www.laborstaxbill.com.au](http://www.laborstaxbill.com.au)



### Campaign details

**Handle:** @LiberalAus

**Date:** May 17 2019

**Total spend:** \$13,000 AUD

**Tweet Impressions:** 534,000

**Trend impressions:** 531,000

[Link to Tweet](#)

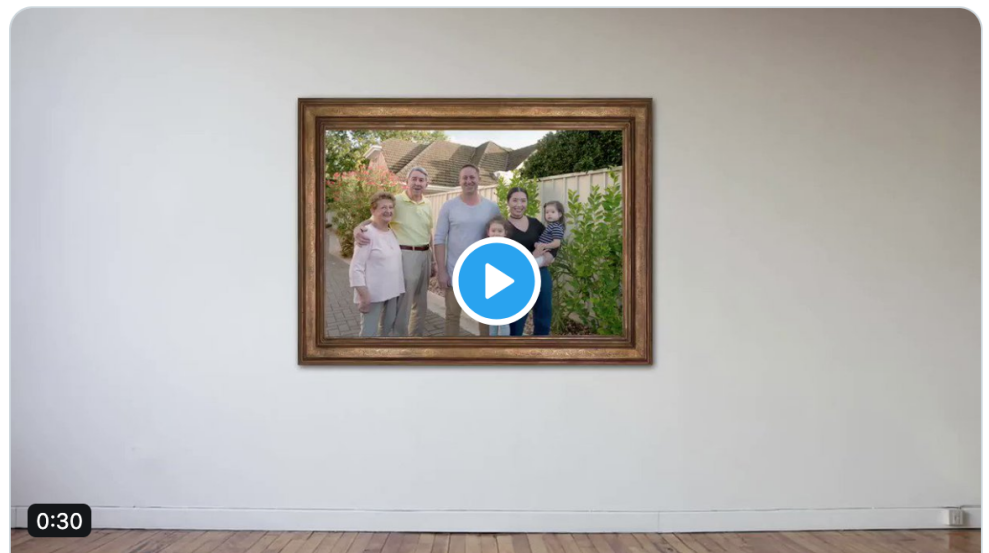


**Liberal Party** ✓

@LiberalAus



Labor's higher taxes will impact everyone. Australia can't afford Labor. [#auspol](#)



0:30

To stop Shorten's taxes, vote Liberal.  
[www.laborstaxbill.com.au](http://www.laborstaxbill.com.au)