









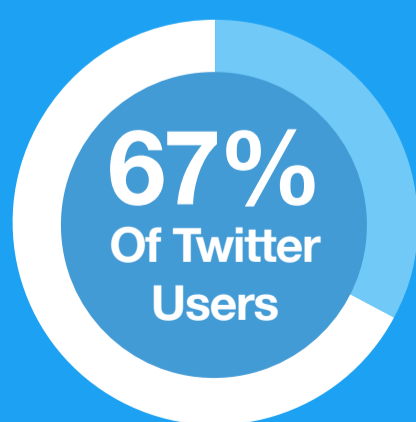


Return of Sports

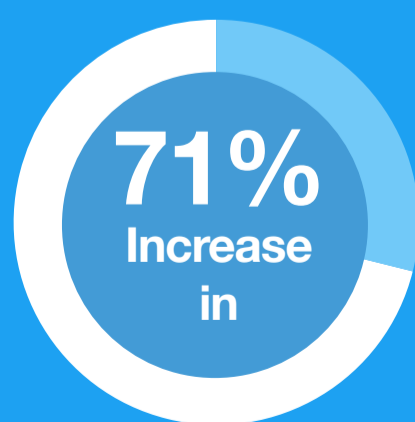
Connect with the conversation on Twitter as sports make a welcome comeback.

 Football	NFL Regular Season	Sept 10, 2020
 Hockey	NHL Playoffs	Aug 1, 2020 – Sept
 Baseball	MLB Opening Day	July 23, 2020
 Basketball	NBA resuming season	July 30, 2020
 Golf	PGA Championship	Aug 3-9, 2020
 Tennis	US Open	Aug 31 – Sept 13, 2020
 Soccer	MLS is Back Tournament National Women's Soccer League (NWSL) Challenge Cup	July 8, 2020 July 17-26, 2020
 Auto racing	NASCAR Cup Series Formula 1, 2020 Season	July 5, 2020 July – September
 Mixed Martial Arts	UFC Fight Island	July 11, 2020
 Horse racing	Kentucky Derby	September 5, 2020

Football is the #1 most Tweeted about sport on Twitter¹



claim to be either sports mad or follow sports²



watching live sports on Twitter³

All dates are subject to change. ¹Twitter internal; from 1 January 2018 to 22 November 2019; retrieved November 2019. ²YouGov, UK, 24 February 2019 Dataset, Twitter MAUs. ³Twitter Internal, April - May 2020.