

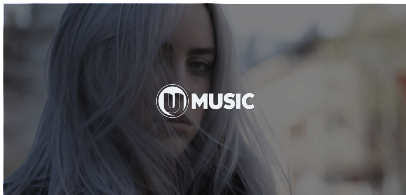
# 2019 #TwitterFronts

## Premium Content Partner Announcements



Connect with what's happening and build relevance by taking part in the conversation.

Twitter's slate of premium, brand safe video content is the best way to connect with the most valuable, receptive audience. Visit [marketing.twitter.com](https://marketing.twitter.com) to learn more about how Twitter supports your marketing strategy.



### MUSIC

#### Twitter Office Sessions

An intimate and interactive live music experience shot in the Twitter Blue room. Featuring post-produced live performances, a sit-down interview, and a Q&A in the Twitter Blue Room.



### ENTERTAINMENT & LIFESTYLE

#### Twitter Originals Fueled With So.Da

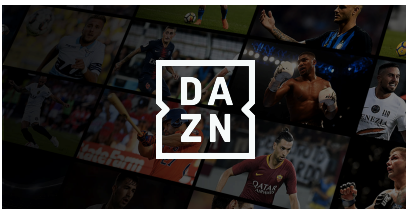
Bespoke content, created exclusively for Twitter in partnership with your brand. Data-driven creative production, matched with working media to drive awareness and engagement.



### SPORTS

#### CBC: Road to 2020

Every week, Canadian athletes are showing up on the world stage - repping their sport, their team, and their country. Follow them as they compete on the Road to 2020 with live and video highlights in real-time from a variety of summer and winter sports.



### SPORTS

#### DAZN

Live streaming video and real-time video highlights from the best global soccer leagues, as well as tennis and basketball.



### SPORTS

#### FIFA Women's World Cup

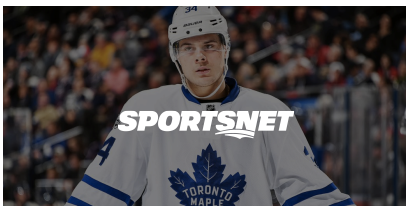
52 LIVE pre-game shows, minimum of 150 highlight clips available including four per each Canada game. Quarters, semis and final included.



### SPORTS

#### NFL

The definitive NFL package in Canada featuring the best live content, highlights of all the biggest and best plays in real-time, along with new innovative ad formats like Q&A, Polls, Moments.



### SPORTS

#### Sportsnet #IceSurfing

Weekly LIVE look in show to every NHL game that week. 50 highlights per week. Live brand integrations, Sponsored Moments and Sponsored Q&As all available.



### NEWS & INFORMATION

#### TIME

Annual profile of a person, a group, an idea, or an object that has done the most to influence the events of the year.