

# Twitter's India Transparency Report: User Grievances & Proactive Monitoring December 2021



## Overview

Twitter was founded on a commitment to transparency. This commitment is part of our effort to serve the public conversation and to increase its collective health, openness, and civility around the world.

Twitter is reflective of real conversations happening in the world and that sometimes includes perspectives that may be offensive, controversial, and/or bigoted to others. While we welcome everyone to express themselves on our platform, we do not tolerate behavior that harasses, threatens, dehumanizes, or uses fear to silence the voices of others. We have the [Twitter Rules](#) in place to help ensure everyone feels safe expressing their beliefs and we strive to enforce them with uniform consistency. We are continually working to update, refine, and improve both our enforcement and our policies, informed by in-depth research around trends in online behavior both on and off Twitter, feedback from the people who use Twitter, and input from a number of external entities, including members of our Trust & Safety Council.<sup>1</sup>

When it comes to enforcing these rules, we have a global team that manages this with 24/7 coverage in every language that Twitter supports and endeavours to take into account regional and cultural context and complexities of the various markets. Twitter is committed to being fair, informative, responsive, and accountable and our goal is to apply the [Twitter Rules](#) objectively and consistently. Enforcement actions are taken on content that is determined to violate the [Twitter Rules](#). Read more about our approach to policy development and enforcement philosophy in the [Twitter Help Center](#).<sup>2</sup>

In compliance with Rule 4(1)(d) of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, Twitter is required to publish a monthly compliance report which includes the details of complaints from users via the India grievance mechanism and action taken on them, as well as information related to Twitter's proactive monitoring efforts under the IT Rules. This report covers the reporting period from October 26, 2021 through to November 25, 2021. We will continue to publish this report on a monthly basis, and will make improvements over time, based on feedback received from the government, or in accordance with internal changes that allow for us to provide more granular data.

As part of our work to increase the collective health of the platform, Twitter continues to launch initiatives, projects, and updates. Here are some recent highlights:

- We published the first part of an [in-depth research](#) of whether Twitter's recommendation algorithms amplify political content. The first part of the study examines Tweets from elected officials in seven countries (Canada, France, Germany, Japan, Spain, the United Kingdom, and

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<sup>1</sup> [https://blog.twitter.com/en\\_us/topics/company/2019/rules-refresh.html](https://blog.twitter.com/en_us/topics/company/2019/rules-refresh.html)

<sup>2</sup> <https://help.twitter.com/de/rules-and-policies/enforcement-philosophy>

the United States) and Tweets from news outlets. You can read the entirety of our findings [here](#).<sup>3</sup>

- [Redesigned labels for potentially misleading Tweets](#)<sup>4</sup>: Last year, we started using labels to let you know when a Tweet may include misleading information. In our test, more people clicked into the new labels and fewer people Retweeted or liked potentially misleading Tweets with these labels. We are therefore [rolling out redesigned labels](#)<sup>5</sup> for potentially misleading Tweets to more people on Twitter.
- [Child Sexual Exploitation reporting flow](#)<sup>6</sup>: We have launched an in-app reporting flow for Child Sexual Exploitation (CSE) material on iOS, Android and web. CSE reporting is available on Tweets with media under the 'sensitive media' report option, to 20% of users globally, and we'll be scaling up to 100% over the coming weeks in order to understand our operational capacity.
- [Expanded scope of Private Information Policy to include media](#)<sup>7</sup>: Sharing images is an important part of people's experience on Twitter. People should have a choice in determining whether or not a photo is shared publicly. We have expanded the scope of our Private Information Policy, under which, we will not allow the sharing of private media, such as images or videos of private individuals without their consent. Publishing people's private info is also prohibited under the policy, as is threatening or incentivizing others to do so.

## How Twitter Processes Grievances from Users in India

In India, Twitter users can report grievances via the Grievance mechanism by using the contact details available on the [Grievance Officer - India](#) page. Twitter does not require such reporters to be registered with Twitter, or have a Twitter user ID in order to file a grievance. Separately, global users can report directly from the Tweet or account in question while logged into Twitter, or reports can be made via [Twitter's Help Center](#).

Each user complaint we receive via the India Grievance channel is assessed under Twitter's Terms of Service ([TOS](#)) and the [Twitter Rules](#) and any content that is determined to be in violation is actioned in line with our [range of enforcement options](#). Where appropriate, we also assess whether the grievance meets local legal requirements for Twitter to action the reported content, based on a court order. Users generally have the option to appeal an enforcement action via our [appeals process](#). NOTE: Law enforcement requests should, ideally, be submitted at Twitter's Legal Request Submission site, available at [t.co/lr](https://t.co/lr) or [legalrequests.twitter.com](https://legalrequests.twitter.com), to facilitate efficient processing.

To process these grievances, we have a dedicated team of trained individuals. These individuals take appropriate action after carefully reviewing the grievance, and any available context, in close detail. All of these team members are fluent in one or more of the languages spoken in India and participate in regular training on our tools and policies. Updates about significant current events or internal rules and policy changes are shared with all agents in real time, to give guidance and facilitate balanced and informed decision-making.

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<sup>3</sup> [https://blog.twitter.com/en\\_us/topics/company/2021/rml-politicalcontent](https://blog.twitter.com/en_us/topics/company/2021/rml-politicalcontent)

<sup>4</sup> <https://www.google.com/url?q=https://help.twitter.com/en/rules-and-policies/medical-misinformation-policy&sa=D&source=docs&ust=1639143900814000&usq=AOvVaw2J3gGYsBJ3eYCUqaDqmS5H>

<sup>5</sup> <https://twitter.com/TwitterSupport/status/1460715806401122305>

<sup>6</sup> <https://help.twitter.com/en/rules-and-policies/sexual-exploitation-policy>

<sup>7</sup> [https://blog.twitter.com/en\\_us/topics/company/2021/private-information-policy-update](https://blog.twitter.com/en_us/topics/company/2021/private-information-policy-update)

## Grievance Officer - India Data

Below is the data we received via our Grievance Officer - India channel between **October 26, 2021 through to November 25, 2021** that included content on Twitter. This includes complaints received from individual users with accompanying court orders.

NOTE: We receive complaints in our Grievance Officer - India channel that relate to account verification, account access, or seeking assistance or information regarding an account or Twitter's enforcement actions that are not included in the data below. The majority of complaints received in this channel during this reporting period fell into these categories.

NOTE: The data in these reports is as accurate and comprehensive as possible at the time of reporting.

Issue Type	Total Number of Grievances	Total Number of URLs Actioned
Abuse / Harassment	24	354
Child Sexual Exploitation	0	0
Defamation	11	36
Hateful Conduct	13	3
Illegal Activities <sup>8</sup>	3	1
Impersonation	3	117
IP-related Infringement <sup>9</sup>	5	0
Misinformation / Synthetic and Manipulated Media	7	129
Promoting Suicide or Self-Harm	0	0
Terrorism / Violent Extremism	3	0
Sensitive Adult Content	5	14
Privacy Infringement	2	0

In addition to the above, we processed **70** grievances which were appealing Twitter account suspensions. These were all resolved and the appropriate responses were sent. We overturned **5** of the account suspensions based on the specifics of the situation, but the other accounts remain suspended. We received **9** requests related to general questions about Twitter accounts during this reporting period.

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<sup>8</sup> This includes requests related to money laundering, gambling, hacking, doxxing, or similar issues.

<sup>9</sup> This includes Copyright, Trademark, or other IP-related issues.

## Twitter’s Proactive Monitoring Efforts

There are many measures that have been in place for a long time on Twitter that relate to the mitigation of child sexual exploitation and terrorism activity. Twitter does not tolerate any material that features or promotes [child sexual exploitation](#) — whether in Direct Messages or elsewhere throughout the service. This includes media, text, illustrations, or computer-generated images. When we remove content, we immediately report it to the National Center for Missing and Exploited Children (NCMEC). NCMEC makes reports available to the appropriate law enforcement agencies around the world to facilitate investigations and prosecutions.

Twitter was one of the [founding members](#) of, and continues to participate in, the [Global Internet Forum to Counter Terrorism](#).

A vast majority of all accounts that are suspended for the [promotion of terrorism](#) and [child sexual exploitation](#) are proactively flagged by a combination of technology and other purpose-built internal proprietary tools. You can learn more about our commitment to eradicating child sexual exploitation and terrorist content and the actions we’ve taken [here](#).

## Proactive Monitoring Data<sup>10</sup>

Issue	Total Accounts Suspended
Child Sexual Exploitation, Non-Consensual Nudity, and similar content	35,583
Promotion of Terrorism	3,820

## Footnotes

- **“Proactive Monitoring”** refers to content proactively identified by employing internal proprietary tools and industry hash sharing initiatives.
- Each grievance may identify multiple items. For example, a single grievance may ask us to remove individual Tweets, an entire account, or both.
- We may not remove content or all aspects of a grievance for a variety of reasons. For example, the grievance may fail to identify content on Twitter, the content may have been removed by the user that posted it, or we find no violation of our Terms of Service ([TOS](#)) or the [Twitter Rules](#). Our analysis, and any reasons for not taking action, are specific to each grievance.
- Data on government requests can be found in our existing [Twitter Transparency Center](#).
- We have removed all duplicate requests from the data provided in this report, so that only unique requests are counted.

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<sup>10</sup> This data represents global actions taken, and not just actions related to content from India